

A portrait of Nanette Fridman, a woman with wavy blonde hair, smiling and resting her chin on her hand. She is wearing a black top. The background features a brick wall on the left and a window on the right.

Nanette Fridman

FOUNDER & PRINCIPAL, FRIDMAN STRATEGIES
PUBLIC SPEAKER & AUTHOR

fridmanstrategies.com



THANK YOU

Thank you for reaching out to me about the opportunity to speak at your upcoming event. I am committed to three things. First, the process of working together will be smooth and enjoyable. Second, the message and content of my presentation will be tailored to your audience to further your goals. And third, your audience will leave with new learnings or frames and energized to make a positive change or impact for themselves, their organizations and their missions. I love my role as speaker and welcome the chance to work with you.

Sincerely,
Nanette Fridman

About Nanette

Founder and Principal,
Fridman Strategies
Public Speaker and Author



Nanette Fridman, MPP, JD speaks about a variety of topics pertaining to her professional work as an organizational consultant and coach such as empowered leadership, personal strategic planning, and building a team. She has spoken extensively about issues pertaining to philanthropy, the nonprofit sector, women and politics, and the American Jewish community. Her speaking engagements are designed to inform, energize and motivate your audience and can be tailored to address any size group. She is always developing new topics – just ask. And, she can develop something just for you based on your audience and their needs.

Nanette helps organizational leaders plan for success and solve challenges. After a career in law and grassroots organizing, she founded Fridman Strategies in 2006 to assist values-driven organizations in advancing their missions and maximizing their impact. Nanette's formula for

success is the right strategy, an effective organizational structure and strong team, and giving people the proper training and coaching to help with implementation.

Known for her good humor and high energy, Nanette is a frequent keynote speaker, workshop presenter, trainer and facilitator. She is the author of **On Board: What Current and Aspiring Board Members Must Know About Nonprofits & Board Service** and writes and blogs regularly about management and leadership.

Ready to get started?

If your ready to get started with the process here are the next steps:

Reach to us to discuss dates and availability and a follow up call to discuss your opportunity. Contact info@fridmanstrategies.com

Or, visit Nanette speaker page at fridmanstrategies.com/speaker. There you'll be able to provide all the details needed for us to determine availability and follow up with a call to discuss your engagement.

Once agreement is reached, we'll provide you with bios, headshots, and videos for your promotional purposes.

We look forward to helping you making the event an "out of the park" success for you and your audience.

Sincerely,

Nanette Fridman

How to Book



Keynote Topics

Here are some of Nanette's most well received keynote speeches.

The Strategic Planning of YOU

It is not unusual for inertia — or circumstances and social pressure — to dictate decisions instead of our personal values and mission. If you haven't taken the time to get clear on what is most important to you, you may be chasing after things that don't matter. Creating the life that you want starts with self-discovery and creating a road map for your future.

Nanette shares her poignant journey and helps audience members call the important questions. What is your defining purpose? What are you here to do? What are your core values? Are your personal and professional values and goals aligned? How will you achieve your vision?

The Strategic Planning of YOU has been delivered as a keynote, a keynote followed by a breakout workshop and through a series of sessions.

Building Your Personal Team for Success

Nanette Fridman knows, like any of us who have started our own businesses, led an organization, managed a team, innovated, raised money or been successful, however you define success, it takes more than everything you've got. In order to stack the deck in your favor, you really need a personal team.

Nanette weaves stories and facts into a compelling case for convening your cabinet today. Audience members leave with a clear understanding of exactly how and who to engage. Get started leveraging and utilizing your personal team and see the power of this key differentiator.

Other Topics

- ▶ Trends in Nonprofits
- ▶ Women and Philanthropy
- ▶ Women in Politics
- ▶ A Formula for Engagement: Bringing People into Modern Communal Life
- ▶ Raise Your Hand: Why Everyone Should Serve on a Board
- ▶ Consolidation and Innovation in the American Jewish Community
- ▶ Start-Up Synagogues: Applying Innovative Thinking to Our Most Complex Challenges
- ▶ Sustainable Day Schools – The Solution May Shock You

Nanette is happy to personalize her keynote based on understanding your goals. Schedule a call to discuss.

In addition to keynote talks, Nanette offers workshops and trainings on Board Development, Strategic Planning, Fundraising, Organizational and Staff Development, and Women's Issues.

Speaking Fees

Although there may be variations of fees depending on your audience, requirements, location and timings, the following rates per talk, seminar or presentation apply:

\$3,000 - \$5,000

Nanette's years of experience, wealth of knowledge, good humor and charismatic delivery will make all the difference at your event.





Testimonials

“Nanette Fridman is among the smartest, most strategic change makers I have met. She understands context, policy, opportunity for progress, and shares her understanding with clients and audiences with humor, a collaborative spirit, and the promise of doing good.”

Dani Davis, *Co-Founder & Chief Creative Officer, Girl Starter*

“Nanette engages her audience from the moment she walks to the front of the room. She has a magnetic presence that provokes both awareness and action. She fosters new ideas and shifts ideas from ho hum to wow. She awakens her audience’s superpowers and makes people think differently and more importantly, walk away knowing how to take action.”

Jill Goldenberg, *Former Executive Director of PE7E, Goldenberg Solutions*

“I attended the NATA conference in New Orleans hoping to bring back ideas, concepts and material that would help me make a difference at work. During her keynote address, Nanette not only conveyed information about being creative, she offered suggestions and handed out material that would be easily replicated. She has a magical way of imparting information with humor and a sense of reality. I was excited to come back to work armed with all kinds of valuable information and ideas thanks to Nanette.”

Elyse Hyman, *Executive Director, Temple Beth Avodah*

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